

Your Drop Shipping Roadmap: How To Set Up Your Store



Congratulations with the AliDropship plugin purchase!

Now you can start creating your unique and profitable drop shipping store.

First, [watch this video](#) to learn how to install the plugin correctly.

Then, simply follow these steps to put your store into service:

1

Choose the niche. Ideally, your store should be dedicated to something you're passionate and knowledgeable about. At the same time, a niche should have a promising potential in terms of [available items](#) and [competition](#), that's why you need to start with doing an extensive research.

2

Get a domain name for your future website. Use domain providers as [GoDaddy](#) and [Namecheap](#) to find the perfect name that [works on your branding](#) and is not taken by anyone else.

3

Find a reliable hosting provider. To make your website visible and accessible to others, you need to host it on a server. [AliDropship hosting solution](#) guarantees exceptionally high technical performance and provides you with 24/7 client support.

4

Point your DNS to your server. Domain nameservers (DNS) connect your website to your hosting. To learn how to point them correctly, check this [guide](#) (in case you don't [host your website with AliDropship](#)).

5

Install CMS WordPress on your hosting. You don't have to worry about installing WP on your server if you host your website with us: we'll be glad to give you a hand to speed up your website launch. Anyhow, you can always check with our [handy installation guide](#).

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Install AliDropship plugin. Once you've completed the above steps, it's time to install AliDropship plugin. Read the step-by-step instructions in the [Knowledge Base](#). As always, we are [ready to help you](#) with installation if you need our guidance!

Save your time and money: [purchase our drop shipping optimized hosting](#) and get FREE professional WordPress installation and AliDropship plugin setup

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Activate your AliDropship license key. License key activation is the jumping-off point for the real web store launch. Copy the key from the Thank you page or the purchase confirmation email we've sent you and paste it in the plugin settings.

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Choose the theme for your website. The original version of AliDropship plugin comes with several great [built-in themes](#) designed, tested and optimized exclusively to guarantee a bigger amount of sales on your website. If you prefer AliDropship Woo plugin, you can choose any of the countless Woo themes. Our team tested [the most demanded Woo themes](#), so you can go through this list to choose a good-looking and smoothly working one.

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Customize your website. Design [means a lot](#) for your store branding. Add your store logo and favicon, choose the color scheme, upload banners and main page images, and you'll get a unique memorable webstore. Don't forget about texts: provide the correct details on About Us and Thank You pages.

10

Create product categories and menus. Your store should have a logical structure: the easier it is for visitors to navigate the site, the more purchases will be made.

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Choose the currency. US dollars is the default currency in AliDropship stores, but the majority of globally used currencies is supported as well. If you're working with a regional market that uses a different currency, [follow these directions](#) to make the right settings for your store.

12

Set up your markup formula. All products imported in your store from AliExpress are transferred with their original prices. Use AliDropship's [advanced system for pricing markup](#) to set any kind of price you'd like, and don't forget to check out these [pricing tips](#).

13

Turn on the rounding option. If you want to have good-looking prices in your store, consider [activating the Rounding option](#). It automatically changes the price and turns it into a round number - for example, \$4.19 becomes \$4. In terms of buyers' psychology and level of trust, it is a good solution.

14

Import products to your store. Use [these directions](#) to identify the best AliExpress products and use [AliDropship Chrome Extension](#) to add items in bulk, edit product descriptions, manage variations and complete other related tasks. [Product Data Entry](#) service might be the efficient and hassle-free solution to fill your store with goods.

15

Edit your product pages. Follow [these steps](#) to create beautiful and trustworthy product pages. Make your product pictures look professional with [Image Editor](#), the built-in game-changing feature.

16

Import reviews to your store. Feedback left by other clients is a great way to build trust with your visitors and turn them into paying customers. Benefit from a wide range of [importing options](#) and adjust them to your needs.

17

Set up your mail service. Keep in touch with your customers and update them on their order status by sending them email notifications. Rest assured, we'll guide you through [the whole process](#) of registering with mail service, so you can bond with your clients.

18

Set up SEO. SEO is a [powerful tool](#) to boost commercial success of your business. Order [SEO package service](#) to get your website rank higher in search engines and drive massive traffic to your store.

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Create coupons. Few tricks work in a more appealing way to any customer than a good discount. Learn how to [juggle your coupons](#) like a pro.

20

Connect payment gateways to your store. AliDropship solutions [support](#) the key [payment gateways](#) used in a great number of countries, just choose the suitable one and connect it to your website. The list of available payment options keeps growing!

21

Set up shipping options. Decide on [shipping methods](#) your store will offer and tailor them the way that suits you best.

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Manage your orders. With the improved [Orders](#) section, it's never been that easy to place your orders on AliExpress, check activities lists, deal with order statuses and get tracking details.

*Did you know you can **UPGRADE YOUR PLUGIN** to a ready-to-go drop shipping store and delegate all of these tasks to the expert team?*

[Order a custom store](#), use the AliDropship plugin license as the coupon code on checkout, and get a special discount!

The discount volume = the plugin cost.